

FOR IMMEDIATE RELEASE

Capitol City Produce Announces Three New Vice Presidents

Regional produce provider leadership alignment ensures speed of execution

BATON ROUGE, LA, JULY 8, 2019 - Capitol City Produce, a locally owned regional produce distributor, is pleased to announce the promotion of three executives to newly created vice president positions.

Advancing to these new positions are Mike Fruge as Vice President of Sales; Caleb Prejean as Vice President of Operations; and Devin Roy as Vice President of Administration and Chief Financial Officer. Roy assumes new responsibility for Information Services and Employee Relationships and Development. Combined they have over 6 decades of experience in their respective fields.

"The areas of sales, operations and finance form a large part of our company's foundation and are pivotal to realizing the assertive growth plans of Capitol City Produce," said Darin Arceneaux, President. "With new opportunities on the horizon, we feel it is the right time to proactively structure our business to ensure we continue to execute with ease and speed as the scale of our business continues to grow." The company's recent expansion from 40,000 to 90,000 square feet, its acquisition of Table Fresh, the implementation of new technologies, the expansion of service to the Alabama coast and the introduction of new product lines has the company positioned to serve customers more extensively.

"Placing people in a position to create their best value enables Capitol City Produce to perform at its best. This, in turn, enables us to serve our customers at the highest level. The leadership alignment is a natural next step for us, it ensures that the people on our team have quick access for decision making and for execution of fresh ideas." said Paul Ferachi, CEO/Owner.

Founded in 1947, Capitol City Produce serves the entire state of Louisiana and the Mississippi and Alabama Gulf Coast region. It provides fresh produce grown from around the world, local produce, specialty produce, cheeses, desserts, bakery, frozen items and dairy products. The company's mission is to provide customers with the freshest quality produce and superior customer service while maintaining the highest standards for food safety.

"Always fresh. Always easy."